



NEW
volumising filler



OPTIMAL
MODELLING
CAPACITY

Belotero[®]
It's a part
of me

MERZ AESTHETICS

BELOTERO[®] VOLUME

Living life at full volume

We are all born with a natural volume of facial fat that we lose naturally over time at a speed that can be affected by genetic, environmental or lifestyle factors. This loss of fullness can lead to sagging skin, wrinkles, and hollows in the face.

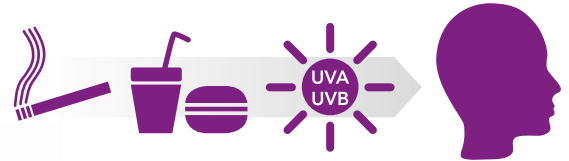
As the cheeks sag and lose volume, they drop from their usual high position near the eyes, to a lower position in the face. This leads to the formation of nasolabial folds (the folds from the corners of the nose to the mouth), oral commissures (the folds just beneath the corners of the mouth), and then jowls (the skin that sags beneath the jawline). All of the above results in a square appearance to the face which is in contrast to the previous triangle appearance of the more youthful face.



How your skin ages

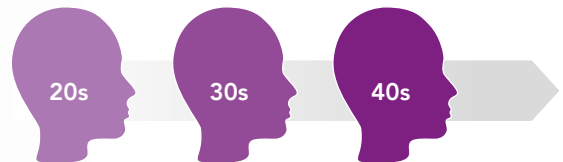
Extrinsic ageing

This relates to the way we live our lives. Factors such as smoking, stress, poor diet and over exposure to the sun, all accelerate the skin ageing process. However it is exposure to ultra violet radiation (UVA and UVB radiation from the sun), which has the most detrimental effect, resulting in wrinkling, sagging, loss of elasticity and a dehydrated skin appearance.



Intrinsic ageing

This relates to ageing determined by our genetic heritage. Intrinsic signs of ageing, e.g. fine lines, usually start to appear around our late 20s or early 30s when our skin becomes less firm. As we age, lines deepen and the face changes its shape as we lose fat and bone.



BELOTERO® VOLUME

"I know I've done something,
but nobody else does.
Unless I tell them ... Then they
go, 'Wow, it's natural looking.
What's your secret?'"



Pssst ... what's the Belotero® Volume secret?

Hyaluronic acid is an important substance that makes up the healthy and youthful looking appearance of the skin. Unfortunately hyaluronic acid diminishes over time.

The hyaluronic acid filler, Belotero® Volume is designed to replace lost skin support and volume. It is injected below the surface of the skin to add volume and to fill unwanted wrinkles.

The secret of Belotero® Volume is the perfect adaptability to the patients' individual needs, resulting in a natural looking appearance of the desired outcome.

For an improved treatment feeling, Belotero® Volume is additionally available in a formulation including an anesthetic (lidocaine). The use of lidocaine in sensitive areas increases the comfort during your treatment and endures after the injection session.

A safe choice for predictable results¹

- Immediately visible results
- Long lasting effects with visible results even between month 12 and 18
- High patient satisfaction (95% satisfaction with results at month 12 and 55% at month 18)
- A natural look due to smooth transitions between treated and untreated areas
- Patients would repeat the treatment and recommend it to their friends

¹ Data on file. Clinical Evaluation Report. Section VI

BELOTERO® VOLUME

Your Belotero® Volume experience

Start looking great with Belotero® Volume!

So, what can you expect when deciding for such a treatment? Here's everything you need to know, from the first talk to your physician to aftercare.

1 Speak to your physician about Belotero® Volume

If you like what you so far heard about Belotero® Volume, contact your physician who will be able to answer all your questions and explain exactly what you can expect.

2 Discuss your needs with your physician

During your consultation, you will talk about your little problem zones and what you want to achieve with your desired treatment as well as about your medical history.

3 Time for the treatment

Once you have chosen a convenient date for your treatment, it is a relatively quick procedure depending on the area and the extent to which the area is treated.

4 Your treatment

Belotero® Volume is injected into the areas you have agreed on and then massaged into shape by your physician. To increase your comfort during the treatment, Belotero® Volume is now available with the anesthetic lidocaine.

5 Post-treatment

Once your desired areas were treated with Belotero® Volume you can enjoy your new look right away. Your physician will advise you on any immediate 'dos' and 'don'ts' so you can carry on as normal.



BELOTERO® VOLUME

You can achieve great results like these

Cheekbones



Before



After

Cheekbones



Before



After

Temples



Before



After

Belotero® Volume – questions and answers

Here are a few questions you may have already thought of. But if you have more, please ask your practitioner.

Why might I be suitable for a treatment with Belotero® Volume?

If you show signs of facial volume loss due to ageing, sudden or extreme weight loss or certain medical problems you might be suitable for treatment with Belotero® Volume. However you should have a full consultation with your aesthetic practitioner in order to ensure that this treatment is right for you.

What is Belotero® Volume?

Belotero® Volume is part of the Belotero® range of hyaluronic acid fillers which uses a unique manufacturing technology to readily integrate into your own tissue. Unlike other fillers, you are unlikely to feel the implant when you touch the treated area. Belotero® Volume is specifically balanced to restore volume in areas of large-scale volume loss. Common areas include the cheeks, cheekbones, and temples.

How does Belotero® Volume work to achieve its results?

Many facial aesthetic experts agree that an attractive face is characterised by smooth, round contours, high cheekbones and a thin, well-defined jaw line. However, as we age, facial fat loss, gravity and loss of the skin's natural elasticity may result in a narrower, less youthful forehead and temple area, and a wider, heavier jaw line. Belotero® Volume can be used to restore more youthful, balanced proportions to the face by targeting areas where volume has been lost through effects of ageing or extreme weight loss.

BELOTERO® VOLUME

In which areas is Belotero® Volume commonly used?

Belotero® Volume is frequently used to add volume to the cheeks, cheekbones and temples. As the filler is placed deep within the tissues, it adds support to the overlying skin and restores and modulates facial features.

Will the treatment hurt?

Most patients will feel a slight initial pinprick but thereafter will have a comfortable experience. Occasionally, if a lot of volume is required, patients may feel some pain. For patients with a needle phobia, a topical numbing cream can be offered to alleviate any anxieties. For an improved treatment feeling, Belotero® Volume is now also available in a formulation including an anesthetic (lidocaine). The use of lidocaine in sensitive areas increases the comfort during your treatment and endures after the injection session.



Will there be swelling?

You may experience slight reddening, swelling or bruising after the injection which will disappear within a week. You will be able to use make-up to cover up these effects after 12 hours following the treatment.

How long will it be before I start to notice the results and how often should these sessions take place?

You will see the results instantaneously. Experience with Belotero® Volume has shown that its volumising effects can last for up to 18 months. However, this can vary from individual to individual.

What should I expect after the treatment?

Your practitioner will advise you about aftercare. It is likely that you will be advised to avoid make-up for 12 hours after the treatment and to avoid additional treatments in the area for 7 days. You may also be told to avoid sun, saunas or steam rooms.

Will Belotero® Volume get rid of my wrinkles?

Belotero® Volume is indicated for restoration of facial volume. Whilst lifting and the support of your skin with Belotero® Volume will smooth the appearance of some lines, established wrinkles and deep lines on the face or neck may need additional treatment. The Merz Aesthetics range (wrinkle filling products) is ideal to complement the effects of Belotero® Volume.

I am tempted ... so how do I go about it?

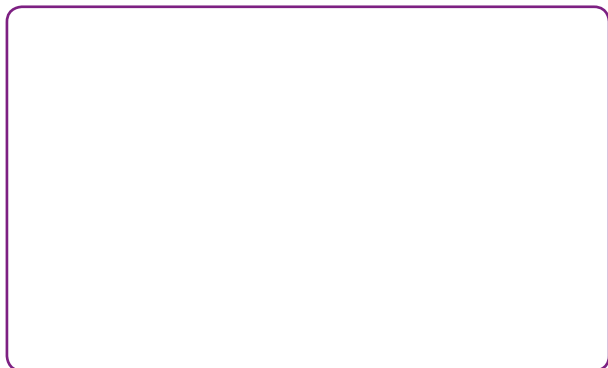
It's the simplest thing in the world – talk to your doctor about it now!

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If you would like to receive more information about Belotero® Volume, please contact your practitioner:



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