

NEW
skin rehydration

Belotero®
My skin rejuvenation

Skin rehydration
Complexion radiance

MERZ AESTHETICS

BELOTERO® HYDRO

Holding back the years

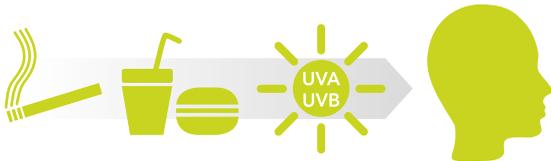
You know that the years are going by but you are taking good care of yourself – working out, watching your diet and getting some relaxation when you can ... AND YOU FEEL GREAT.

But does the reflection in the mirror look as good as you feel?

Unfortunately our skin changes with age. A lifetime of sun exposure, personal habits and ageing can contribute to some classic signs that may start to become noticeable on your face, neck, décolletage or hands, like fine lines or dehydrated skin.

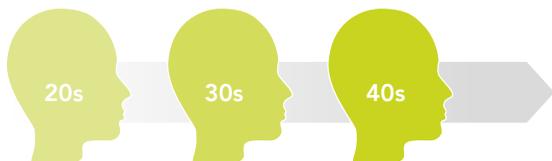
Extrinsic ageing

This relates to the way we live our lives. Factors such as smoking, stress, poor diet and over exposure to the sun, all accelerate the skin ageing process. However it is exposure to ultra violet radiation (UVA and UVB radiation from the sun), which has the most detrimental effect, resulting in wrinkling, sagging, loss of elasticity and a dehydrated skin appearance.



Intrinsic ageing

This relates to ageing determined by our genetic heritage. Intrinsic signs of ageing, e.g. fine lines, usually start to appear around our late 20s or early 30s when our skin becomes less firm. As we age, lines deepen and the face changes its shape as we lose fat and bone.



What happens to my skin?

Radiant and firm skin is a sign of inner health, yet daily living takes its toll on how we look.¹

Check for yourself if your skin is ready for a hydration boost.

If the answers tend to be positive, a skin rejuvenation treatment might be the right choice:

- Is your skin often exposed to the sun?
- Does it feel as if your skin has lost some firmness?
- Are you noticing more fine lines?
- Are you a smoker?
- Do you want to give your skin a freshness boost but without dramatic changes to your look?
- Would improving your skin's look and feel help to complement other aesthetic treatments?

¹ Madhère S, Mesotherapy for facial rejuvenation: meso glow, in: Madhère S (Ed.) Aesthetic Mesotherapy and Injection Lipolysis in Clinical Practice, 2007, pp.:101-107.



BELOTERO® HYDRO

"I know I've done something,
but nobody else does.
Unless I tell them ... Then they
go, 'Wow, it's natural looking.
What's your secret?'"



Pssst ... what's the Belotero® Hydro secret?

Adequate hydration is one of the essential factors of the health and beauty of your skin. There is a clearly established relationship between dehydration and ageing of the upper levels of the skin and this process has been linked to the loss of the natural component of the skin – hyaluronic acid.

Safe and perfectly biocompatible

Hyaluronic acid and glycerol are naturally-occurring which means that Belotero® Hydro is safe, perfectly biocompatible and biodegradable. In addition, the hyaluronic acid used in Belotero® Hydro is of non-animal-origin. This means that there is a low risk of allergy and no preliminary test is required before starting treatment.

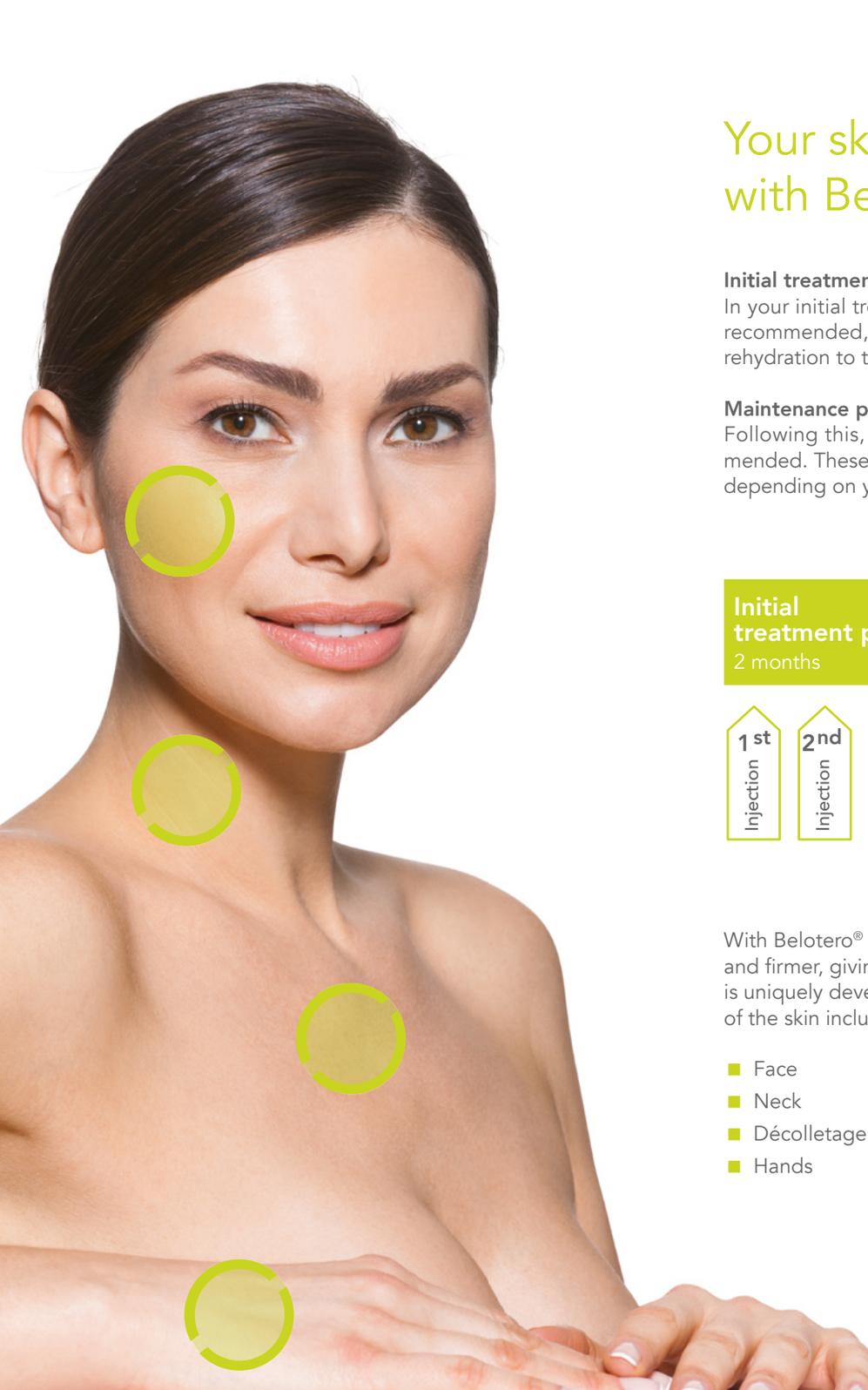
Deep hydration

Although creams and other rehydration products are available, they only offer short-term, unremarkable results. It is possible to achieve deep rehydration of the skin by superficial micro-injections of Belotero® Hydro into the dermis. Belotero® Hydro contains hyaluronic acid and glycerol for durable rejuvenation effects of the skin.

Radiance and elasticity

Belotero® Hydro is designed for superficial injections performed within a treatment plan for the rehydration of the dermis. The resulting nourished and repaired dermis will find its former radiance, tone and elasticity. With these benefits, you will regain the radiant complexion of your youth.

BELOTERO® HYDRO



Your skin rejuvenation with Belotero[®] Hydro

Initial treatment phase:

In your initial treatment phase 2 to 3 sessions are recommended, held 30 days apart, to allow the rehydration to take place.

Maintenance phase:

Following this, a maintenance treatment is recommended. These would happen once or twice a year, depending on your personal skin status.

Initial
treatment phase
2 months

Maintenance phase



With Belotero[®] Hydro, skin becomes naturally smoother and firmer, giving you a healthy appeal. Belotero[®] Hydro is uniquely developed and formulated to work in areas of the skin including:

- Face
- Neck
- Décolletage
- Hands

BELOTERO[®] HYDRO

You can achieve great results like these

Face: Recovery of skin elasticity and firmness



Before



After

Neck: Recovery of skin tone and elasticity



Before



After

Back of hands: Improvement of skin texture and radiance



Before



After

Belotero[®] Hydro – questions and answers

Here are a few questions you may have already thought of. But if you have more, please ask your practitioner.

When can I ask my practitioner to start micro-injections of Belotero[®] Hydro?

As soon as you see that the skin on your face, your neck, your décolletage or back of your hands is drying out, becoming dull, and losing its natural radiance, it is time to talk to your doctor about this type of treatment. However, only he/she will be in a position to perform these micro-injections sessions for you after a precise diagnosis of the condition of your dermis.

Which parts of my body should I consider having treated with Belotero[®] Hydro?

Belotero[®] Hydro can be used in several areas: face, neck, décolletage, back of hands.

Precisely, what happens during a Belotero[®] Hydro micro-injections session?

Belotero[®] Hydro is designed to be injected manually through a syringe which the doctor is able to manipulate precisely and delicately. Depending upon the areas to be treated and their extent of damage, the practitioner chooses the most suitable technique (e.g. micro-papular technique or multipuncture technique) with the micro-injections generally being spaced several millimeters apart. Each session lasts about 30 minutes and does not require any specific preparation of the dermis.

Are micro-injections with Belotero® Hydro painful?

The injections with Belotero® Hydro will cause little to no pain, both because the needle used is very fine and because the specialist carries out the injection of Belotero® Hydro superficially. Nevertheless, depending upon your level of sensitivity or stress, your practitioner can offer you a local anesthetic (cream, patch, etc.).

How long will it be before I start to notice the results and how often should these sessions take place?

To guarantee you long-lasting results and a high level of satisfaction, your practitioner will initially recommend 2 to 3 sessions close together (2 to 3 weeks apart). The treatments will become less frequent after that, depending on your individual skin status. Post-treatment bruising may mask the full effect of your treatment for a few days but within a week on average minor side effects should be gone.

Will Belotero® Hydro let me forget my wrinkles?

Belotero® Hydro is indicated for rejuvenation of the dermis. It is true that hydration of your skin will, as the sessions progress, "tauten" the dermis, erase the

surface micro-lines, and smooth away that look of "crumpled" skin. However, established wrinkles and deep lines on the face or neck may need additional treatment. The Merz Aesthetics range (wrinkle filling products) is ideal to complement the effects of Belotero® Hydro.

What are the possible side effects of this type of treatment?

Belotero® Hydro is produced from hyaluronic acid derived from biofermentation. Hyaluronic acid is a very important natural component of the skin. Belotero® Hydro injections diffuse and thus are naturally incorporated into the superficial dermis and are absorbed gradually as time passes. Side effects (e.g. bruising, swelling, redness) are rare and depend upon the injection technique used by the practitioner. Post-treatment bruising may mask the full effect of your treatment for a few days but within a week on average minor side effects should be gone.

What about aftercare?

Do not use make up for 12 hours following the treatment. Avoid touching the treated areas to minimise the risk of infection. Sun exposure as well as saunas should be avoided during the 2 weeks following the injection.

I am tempted ... so how do I go about it?

It's the simplest thing in the world – talk to your doctor about it now!

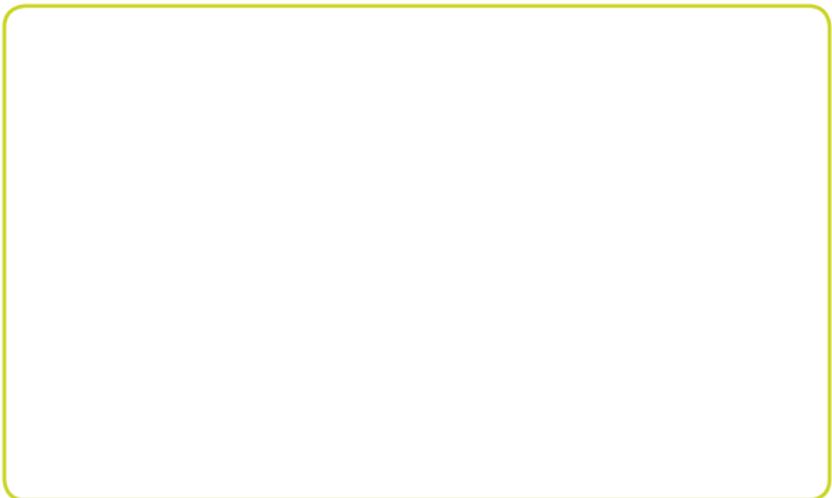


BELOTERO® HYDRO

MERZ AESTHETICS



If you would like to receive more information about Belotero® Hydro, please contact your practitioner:



Belotero® is a registered trademark of
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