



**NEW**  
with lidocaine



OPTIMAL  
**SKIN**  
INTEGRATION

**Belotero®**  
It's a part of me

MERZ AESTHETICS

**BELOTERO®**  
The filler you'll love

# Belotero® – it becomes a part of you

Women usually want to preserve their beauty and youthful looks, forever.

In a society where people are living longer, avoiding or improving the appearance of those first telltale signs of ageing is becoming a matter of concern that has an impact on the quality of life.

As you may know, with age, your skin undergoes a number of predictable changes affecting its texture, volume and appearance.

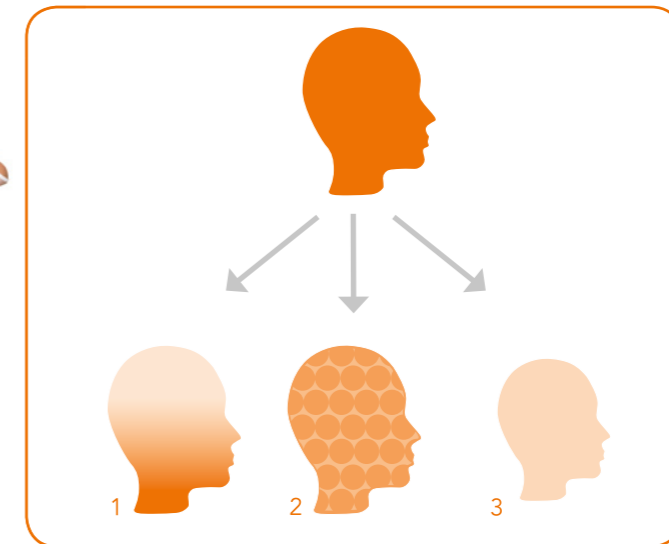
As we age, our skin inevitably loses its youthful appearance as the production of natural dermal volumisers and moisturisers such as hyaluronic acid (HA) diminish, leaving lines and wrinkles where our skin was once youthful, even and radiant.



The process of natural skin ageing in the face is global.

**It is in fact, a combination of 3 factors:**

- 1 Skin dehydration leading to a decrease in skin quality through loss of elasticity, tone and radiance.
- 2 Loss of facial fat resulting in sagging of the skin and volume loss, which contributes to the appearance of lines, wrinkles and folds.
- 3 Change in bony structure and loss of muscle tissue, resulting in volume loss which contributes to changes in facial contours.



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# Change the way you age



Today, the signs and symptoms of the natural ageing process can be reduced by replacing the lost hyaluronic acid.

Hyaluronic acid (HA) is our skin's natural moisturiser.

HA can hold up to 1,000 times its own weight in water, thus maintaining the smoothness (moisturising effect) and plumpness (volumising effect) of our skin.

Products containing HA address all aspects of the ageing process and are used in various treatment approaches.



## **Rehydration: Quench your skin's thirst**

Rehydration treatments help revive your complexion while improving your skin's firmness, tone and elasticity. HA is used both for prevention of wrinkles and for active rehydration, tightening and smoothing the skin of the face, neck, décolletage and back of the hands.



## **Wrinkle management: Smooth your wrinkles away**

HA is used to fill and smooth out wrinkles, furrows and other areas that can be improved such as the nasolabial folds, lips and contour of the mouth.



## **Full face treatment: Restore volume and shape contours**

During a full face treatment, all signs of ageing are treated simultaneously, to provide a perfectly personalised treatment plan with homogeneous and harmonious results. This is done by using a range of HA products, from the lighter versions of fillers that can act as smoother, to deep volumising fillers that can replace the lost tissues and rebuild facial contours.

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# Pssst... what's the Belotero® secret?



Belotero® is an HA dermal filler, made of the same volumising and moisturising component of your skin, so it is the natural choice for reducing the appearance of lines and wrinkles.

Belotero® is specially designed to integrate into your tissue to provide subtle and even results without disrupting the natural contours of your face, so you can be confident that no one will ever know how you manage to look so refreshed and confident. The Belotero® secret can be your secret too.

If you have previously been treated with a dermal filler you will be surprised by the subtlety of the treated area with Belotero®. Unlike other fillers, you are unlikely to feel the implant, but will certainly see the refreshing results.

Some secrets are definitely worth sharing ...



## Seamless dermal integration for the most natural and harmonious look.

**Belotero® Hydro** is your tonic for an invigorating, youthful look. Our winning combination of HA and glycerol gives you the ultimate in rehydration to restore moisture to your skin.

Say good riddance to unsightly wrinkles with **Belotero® Soft & Balance** which smooth all types of wrinkles to make you look and feel brand-new.

For a plumped and refreshed look, choose **Belotero® Intense**, an optimal option for the filling of deep wrinkles and for lip augmentation.

To elegantly restore facial volumes, why not try **Belotero® Volume**, the ideal filler for well-proportioned curves.

To enhance your comfort, our **new Belotero® Lidocaine** products allow you to experience less pain for particular sensitive areas. Our patented technology is registered worldwide by the most rigorous health authorities. We are committed to quality and providing you with HA products that give you safe, natural looking and long-lasting results, in as little time as possible.



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# Find confidence with Belotero®

## How long does the treatment take?

Once you are happy to proceed with your treatment, your practitioner will ask you questions about your medical history, current medications and any other relevant medical information. During the treatment session, the product is injected into the specific area of the skin to be treated, using a very fine needle/cannula. The treatment is quick, typically taking about 30 minutes.

## Does it hurt?

When injecting into the skin to correct lines and wrinkles, to sculpt contours or for rehydration, the treatment is relatively painless. Some people may experience the treatment as a mild discomfort. Our fillers are now available with lidocaine and help to reduce the sensation of pain you may feel and to maximise your comfort.

## Will the treated area become hard or feel unusual?

Belotero® integrates so readily into your own tissue that unlike other fillers, you are unlikely to feel the implant when you touch the treated area. This is especially important in areas like your lips, where you will want to see the results but not necessarily feel anything different.

## How soon can I return to normal activities?

Some patients experience swelling or redness after injection which usually subsides soon after treatment. Some return to work immediately after treatment. As Belotero® is applied by injection you may experience a slight bruise, but nothing that a little concealer can't hide.

## Will I notice the difference right away?

Yes, the aesthetic results are immediate. As the treatment is less invasive than surgery, you will be able to continue your daily activities as soon as your appointment is over!

## How long does Belotero® last?

One of the great advantages of our fillers is that the effects are long lasting, between 9 and 18 months, but not permanent. Duration depends on many factors, such as the type of treatment, the treated area, the individual's skin type, skin condition lifestyle and age.

After the initial treatment, follow-up sessions are normally recommended. During your follow-up visit, your practitioner may decide to inject more product in order to improve the appearance of the initial treatment. With Belotero® Hydro, you will notice a distinct improvement in your complexion after the first session.

However, to optimise long-lasting results and a high level of satisfaction, your practitioner will recommend two to three sessions close

together (2 to 3 weeks apart). The treatments will become less frequent after that, taking place once or twice a year, depending on your personal skin status.

## Are there any risks or side effects with Merz products?

Our products are based on hyaluronic acid, a natural component of the skin. They are therefore less likely to cause an allergic reaction and no preliminary allergy test is necessary. There are however, some injection related reactions which may occur and include slight redness, swelling, itching, bruising, pain at the injection site. The reactions which are completely normal, are generally mild to moderate and usually disappear shortly after injection. They typically resolve spontaneously within one or two days. Be sure to inform your doctor of any and all allergies, especially to lidocaine, before treatment. You should always discuss any side effects and/or post treatment reactions with your practitioner. Your practitioner is fully qualified, don't be afraid to ask many questions.

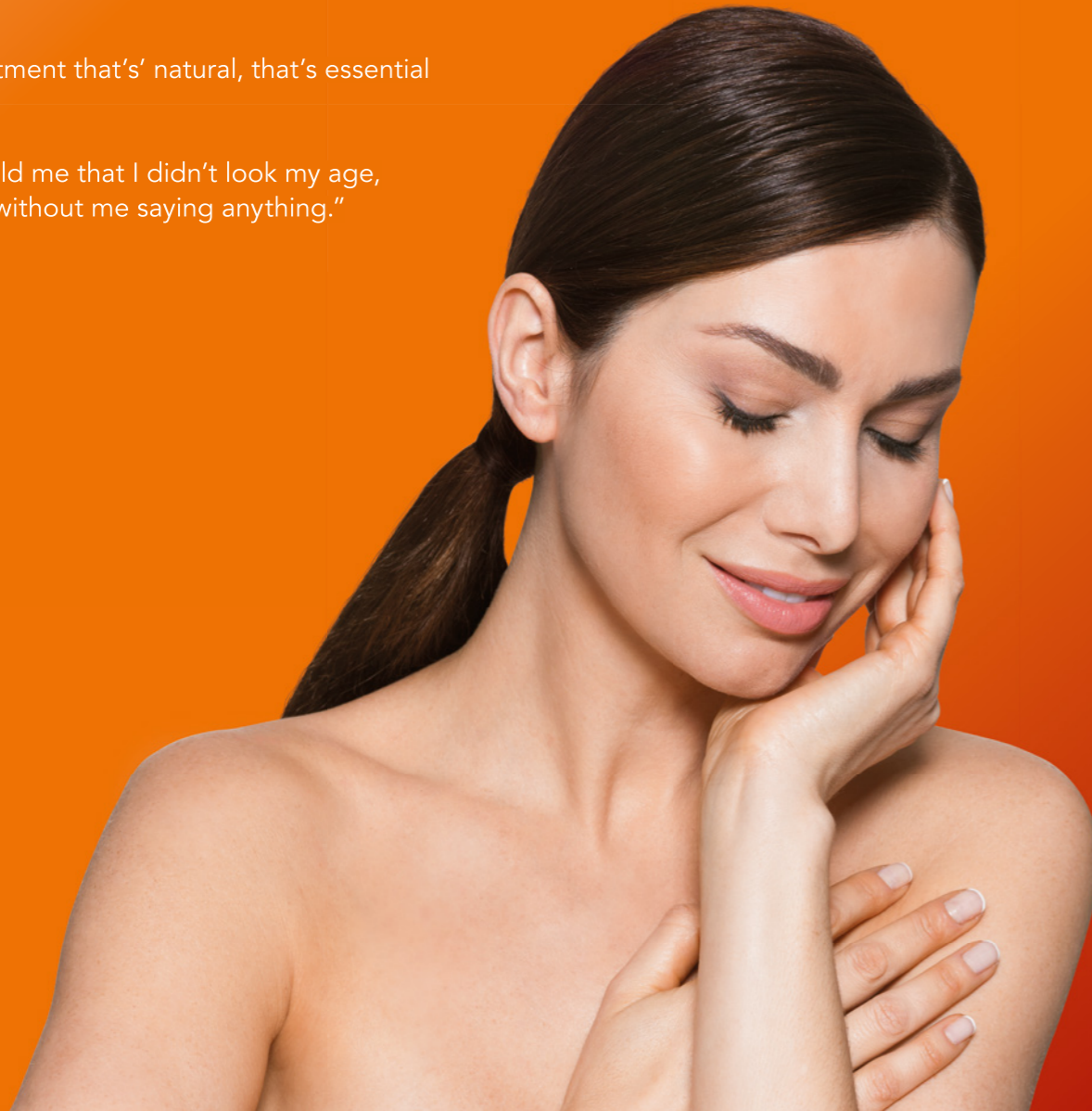
**BELOTERO®**

# It's a part of me

"I didn't really feel pain, I'd say not more than when I go to the aesthetician and have a facial done."

"It's a treatment that's natural, that's essential for me."

"People told me that I didn't look my age, obviously without me saying anything."



Full face treatment

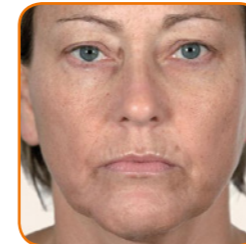


Before

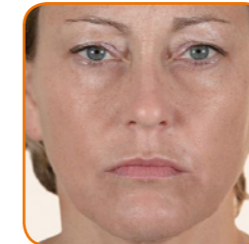


After

Face contours, nasolabial folds, lip enhancement



Before



After

Neck: recovery of skin tone and elasticity after 3 Belotero® Hydro sessions



Before



After

Cheekbones



Before



After

Lip augmentation



Before



After

Back of hands: Improvement of skin texture and radiance after 2 Belotero® Hydro sessions



Before



After

Courtesy of Dr Lampignani, Milan, Italy (Hydro)  
Courtesy of Dr Vandeputte

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# MERZ AESTHETICS

Merz Aesthetics designed for predictable results



MN XXXX / 0114

Belotero® is a registered trademark of Merz Pharma GmbH & Co, KGaA.  
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